

# Ejecta Marketing Limited

(Formerly known as Appu Marketing & Manufacturing Ltd.)

CIN No- L51495WB1983PLC035864

4, Dr. S.C. Banerjee Road, 1<sup>st</sup> Floor, Room No-9, Kolkata - 700085

Telephone No. 8013214500; E-mail ID: admin@appumkt.com;

Website: www.appumkt.com

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January 18, 2018

To,  
The Dept. of Corporate Services,  
BSE Ltd.,  
Floor 25, P.J.Towers,  
Dalal Street,  
Mumbai - 400 001  
Scrip Code: 538653

To  
The Secretary,  
Calcutta Stock Exchange Ltd.  
7, Lyones Range  
Kolkata-700001  
Scrip Code-011225

Dear Sir/Madam,

**Sub: Operationalisation of new outlet in Dasnagar, Howrah**

Pursuant to the provisions of Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are pleased to inform you that the Company has opened the 2<sup>nd</sup> Birthday Store at Balitikuri, kalitala, Dasnagar, Howrah – 711113 and the new store is now fully operational.

We would also like to inform you that the Company is planning to open 3<sup>rd</sup> Birthday Store by the end of February, 2018.

In this regard, pursuant to Company's code for prevention of Insider Trading, the trading window shall remain closed for the designated person from January 18, 2018 to up 48 hours from the said date.

This is for your information and record.

Thanking You,

Yours sincerely

**For Ejecta Marketing Limited**



**Tapas Tirtha**

**Company Secretary & Compliance Officer**