

# Ejecta Marketing Limited

(Formerly known as Appu Marketing & Manufacturing Ltd.)

CIN No- L51495WB1983PLC035864

1, Old Court House Corner, 1<sup>st</sup> Floor, Room No-15, Kolkata - 700001

Telephone No. 9163723688/033 40331013; E-mail ID: contacts@ejectamarketing.com;

Website: www.ejectamarketing.com

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December 1, 2018

To,  
The Dept. of Corporate Services,  
BSE Ltd.,  
Floor 25, P.J.Towers,  
Dalal Street,  
Mumbai - 400 001  
Scrip Code: 538653

To  
The Secretary,  
Calcutta Stock Exchange Ltd.  
7, Lyones Range  
Kolkata-700001  
Scrip Code-011225

**Sub: Operationalisation of new outlet in Rangoli Mall, Belur Howrah**

Sir/Madam,

Pursuant to the provisions of Regulation 30 of the SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015, we are pleased to inform you that the Company has launched the new Birthday Store at Forum Rangoli Mall, Shop No. 136, 1<sup>st</sup> Floor, Belur, Howrah – 711202 and the new store is now fully operational.

In this regard, pursuant to Company's code for prevention of Insider Trading, the trading window shall remain closed for the designated person from December 1, 2018 upto 48 hours from the said date.

This is for your information and record.

Thanking You,  
Yours sincerely

**For, Ejecta Marketing Limited**

*Maitreyee Gupta*

Maitreyee Gupta

Company Secretary & Compliance Officer.



We are pleased to announce the successful launch of our new retail Birthday store at “**Forum Rangoli Mall**, Shop No. 136, 1<sup>st</sup> Floor, Belur, Howrah – 711202 on December 01, 2018. We are delighted to experience the huge footfalls in its opening day and wish to thank everybody who helped it to make it a grand success.

This will be our fourth successful launch of our chain Birthday store branch due to the huge response of its product.

We also plan to launch the franchisee model soon.

